

PROMOTIONAL PARTNERSHIP OPPORTUNITIES

*Unleash the
Power of
Partnership
with the Dark
Horse Project*



Overview

We are thrilled to introduce you to the Dark Horse Project and the incredible opportunity for you to be a part of our journey. At the Dark Horse Project we are driven by a profound mission that encompasses a wide range of interests, and we are excited to share this mission with you. As we continue to expand and grow, we invite you to join us in a unique Promotional Partnership that offers your organization exposure, support, and access to a diverse and dynamic community. In addition, we're excited to announce the upcoming rollout of our new social platform, the Dark Horse Network, providing an even more powerful space for collaboration and growth.

About The Dark Horse Project:

The Dark Horse Project is a dynamic force dedicated to driving meaningful change across several industries. Our core mission is to empower individuals and organizations to discover their hidden potential, embrace alternative paths to success, and champion positive impact. We bring together diverse audiences, each with its unique interests and goals, into a supportive and collaborative ecosystem.

Our Target Audiences

Personal Development Space: Nurturing personal growth and transformation.

Alternative Education: Advocating for innovative educational approaches.

Entrepreneurs: Fostering innovation, risk-taking, and growth.

Impact Investors: Creating opportunities for positive social and environmental impact.

Equine Industry: Revolutionizing the equine world with innovation and sustainability.

Sustainability: Promoting eco-friendly and sustainable practices.

Online Marketing and Digital Media: Harnessing the power of the digital realm.

Our Purpose: Empowerment **It ALL starts with WHY**

Our purpose, our driving force, our north star—it's EMPOWERMENT. At the Dark Horse Project, we are committed to giving people the power to do great things, equipping them with the ability to achieve their goals, visions, and dreams. Our WHY is simple: we believe in the power of learning, in fostering the role model mindset, and in servant leadership. Together, we are EMPOWERING VISIONS through collaboration and education because today's community is tomorrow's world.

Join Our Growing Global Community

You, me, our friends, our families, and our communities—we are a growing global community. With each person, the ripple effect of EMPOWERMENT continues to strengthen our members, their businesses, and our world.

Our partnerships are more than just collaborations; they're win-win opportunities that focus on optimizing impact, increasing efficiency, and developing sustainability. Our Promo Partners give our community a voice, and our educators are world-class experts in their fields.



**Find additional information
about the Dark Horse Network
www.darkhorsenetwork.com**

Our members are the lifeblood of The Dark Horse Project. We offer a range of membership levels, from virtual CoLABers to the prestigious Founders Club, providing diverse ways to learn, connect, and grow. Our virtual Dark Horse Network is where members engage, while in-person gatherings, local chapter programs, and events at our campuses (coming soon) and affiliate locations bring our community together.

Our core team of coordinators are exceptional servant leaders who are insanely effective at fanning the spark of an idea into a raging inferno of purpose. Yes, it's the WHY thing again, and it's at the heart of everything we do.

Promotional Partnership Opportunities

Grow with Us

We invite you to grow with us, embracing a Promotional Partnership that aligns with your commitment to change, growth, and community. As a Dark Horse Project partner, you'll benefit from our extensive network and have the opportunity to make a lasting impact.

Silver Partnership - \$15,000



SILVER

- Listed on Dark Horse Network with Your Logo
- Silver Tag on the Dark Horse Network
- Dark Horse Marketplace Organization and Product Setup
- Monthly Mentions in the DHP Newsletter
- Monthly Dark Horse Network Posts
- DHP Dedicated Blog Post
- Logo on Dark Horse Network Landing Page
- Ad/Commercial on Dark Horse Network
- Products and Services Featured in Dark Horse Network Marketplace
- Lifetime DHP Group Membership
- Lifetime Network CoLAB'er Pro Membership
- Online Marketing Development Package
 - Website Design or Revamp
- Online Marketing Management Package (through 2024)
 - Weekly Blog Post
 - Weekly Social Posts
 - Weekly Google Business Profile Post
 - Monthly KPI Reporting

Supporting Partnership - \$2,500



SUPPORTING

- Listed on Dark Horse Network
- Supporting Tag on the Dark Horse Network
- Dark Horse Marketplace Organization and Product Setup
- Three Mentions in the DHP Newsletter
- Three Dark Horse Network Posts
- Lifetime Supporting Membership (1st 30 Supporting Partners)
- Lifetime Network CoLAB'er Pro Membership

Our Aspiring Impact

At the DHP, we are steadfast in our pursuit of a profound impact. We are on a mission to reshape the landscape of education, personal development, and innovation. Here's what we're working tirelessly to achieve:

A Transformative Educational Ecosystem: We aspire to create an educational ecosystem that empowers individuals to unlock their full potential, fostering personal growth, skill development, and an entrepreneurial mindset. Through a combination of innovative programs and world-class educators, we aim to revolutionize the way people learn and grow.

The Pinnacle of Personal Development: The Dark Horse Network is our vision for one of the world's foremost platforms for personal development and entrepreneurship. We're striving to make it a global hub where individuals come to realize their dreams, connect with like-minded visionaries, and forge their unique path to success.

Unparalleled Media and Creativity: Dark Horse Digital Media is not just about producing world-class content; it's about inspiring creativity and innovation. We are dedicated to leading the way in video and sound production, providing a stage for impactful events, and fostering a community of creators.

Equine Excellence: DHP Equine is on a journey to redefine excellence in the equine industry. We're committed to partnering with leading educators to design and deliver cutting-edge educational programs, both virtual and hands-on, that elevate horsemanship, sports medicine, and equine care to new heights.

These are the cornerstones of our vision for a better tomorrow, one where individuals and organizations embrace their potential, where innovation knows no bounds, and where positive change is a daily reality. Join us on this remarkable journey towards a brighter future.

Our Culture

At DHP, we foster a culture that is caring, supportive, inclusive, and collaborative. Our core team, overseeing daily operations, is a tight-knit group of high-performing servant leaders.

Through our dedicated philanthropic Pay It Forward budget, we empower our community of entrepreneurs, innovators, creators, makers, educators, and causes to impact the world as a force for GOOD.

Join us in our mission of empowerment and help us make a meaningful impact on the world. Partner with the Dark Horse Project today.

Thank you for considering the Dark Horse Project as your partner in making a difference.

To get started, simply go to www.dhpcolab.com/pages/partners, contact us at partners@dhpcolab.com or call Lisa Ciesniewski at 805-441-1122.

