

PROMOTIONAL PARTNERSHIP OPPORTUNITIES

*Unleash the
Power of
Partnership
with the Dark
Horse Project*



Join us as a Promotional Partner and align your brand with a growing movement of innovators, entrepreneurs, and impact leaders. This is your chance to amplify your reach and help empower a global community committed to meaningful change.

About The Dark Horse Project:

The Dark Horse Project is a movement built to empower individuals and organizations to unlock their full potential and pursue alternative paths to success. We unite diverse communities across industries in a shared mission to create positive impact through education, collaboration, and innovation.

Who We Serve

Personal Development & Wellness
Alternative Education
Entrepreneurs & Startups
Impact Investors & Social Enterprises
Financial Innovation
Sustainability & Environmental Innovation
Community Building

Digital Marketing & Content Creation
Health & Functional Medicine
Creative Industries & Arts
Equine Industry & Animal Wellness
Conscious Leadership
Creative Technologies
Food & Agriculture Innovation

Why We Exist: Empowerment

Our mission is simple—empower people to do great things. We believe in learning, leading by example, and creating a culture of service. Through The Dark Horse Project, we're building a community where empowered individuals build empowered communities.



**Find additional information
about the Dark Horse Network
www.darkhorsenetwork.com**

A Growing Global Community

Our members—visionaries, builders, and changemakers—are the heart of what we do. With multiple membership tiers, in-person events, and a robust digital platform, we're creating space for growth, connection, and real-world impact.

The Dark Horse Network, our online community, provides tools for collaboration, education, and shared momentum.

Promotional Partnership Opportunities

Grow with Us

Partnering with The Dark Horse Project means aligning your brand with a powerful mission—and gaining exposure to a values-aligned, impact-driven audience.



SILVER

Silver Partnership - \$15,000

- Dark Horse Network Exclusive Silver Profile Tag
- Dark Horse Network Premium Listing with Logo Display
- Expert Account Setup
- Monthly Newsletter Features
- Monthly Network Post Promotion
- Prominent Advertisement Placement
- Content Commercial Integration
- Featured Placement on Dark Horse Marketplace
- Lifetime Group Membership
- Lifetime CoLAB'er Pro Subscription



SUPPORTING

Supporting Partnership - \$2,500

- Dark Horse Network Distinguished Profile Tag
- Expert Account Setup
- Newsletter Exposure (3 features)
- Network Post Promotion (3 shares)
- Lifetime Supporting Membership (first 30 partners only)
- Lifetime CoLAB'er Pro Subscription

*Promo Partnerships to be established through December 2026

Our Aspiring Impact

At The Dark Horse Project, we're creating systems for sustainable growth and meaningful change.



Reimagining Education: Connecting learners with world-class educators.

Developing Leaders: Equipping change-makers to apply, lead, and inspire.

Driving Innovation: Supporting bold ideas that solve real-world problems.

Building Ripples of Change: Our partnerships generate impact that spreads far beyond individuals.

Our Values in Action

We lead with authenticity, excellence, and a deep commitment to empowerment. These values guide how we build partnerships, nurture community, and drive meaningful impact.

Authenticity means creating space for real connection. Excellence ensures we show up with integrity and follow-through. And empowerment is at the core—equipping others with the tools, support, and belief to realize their full potential.

We believe true success is shared. By empowering individuals, we strengthen communities—and through collaboration, we create a future shaped by vision, purpose, and possibility.

Thank you for considering the Dark Horse Project as your partner in making a difference.

To get started, simply go to www.dhpcolab.com/pages/partners, contact us at partners@dhpcolab.com or call Lisa Ciesniewski at 805-441-1122.